

YourBus

All Yours, Through Out your Journey

Yellow Board vehicle Hire through out the journey

- 4 seater Car - 49+ Seater Bus/Volvo
- short haul/long haul



The Problem



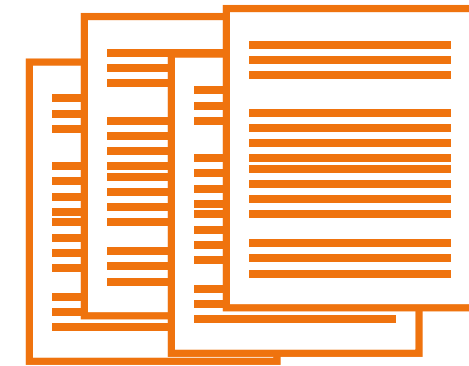
Mostly offline

90 % businesses operate offline , hard to reach out to businesses



Technological Gap

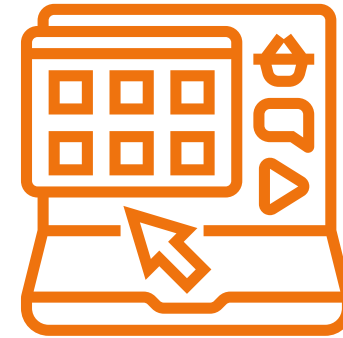
NO GPS tracking and coordination between client and Driver



Difficulty in metrics

NO travel Record and difficult in metrics

The Solution



Online Platform to Ease the Booking .

Building a platform to book the rentals instantly with just one click



Location tracing

Better understanding of location of vehicle



Digital records

vehicle journey and its records are available online and easily used for future analytics

Market opportunity

Across APAC , apps have become the preferred channel to engage with travel brands :

- 58% of people prefer to engage with travel brands via an app
- 67% of people in thailand , india, and Indonesia choose travel apps over desktop

*APAC - Asia pacific

\$ 1,558 M in 2021.

expected Available Market

15.17% - US \$ 3,156 M

expected annual growth rate -CAGR
(2021-2026)

73%

of total revenue will be generated
through online sales by 2026

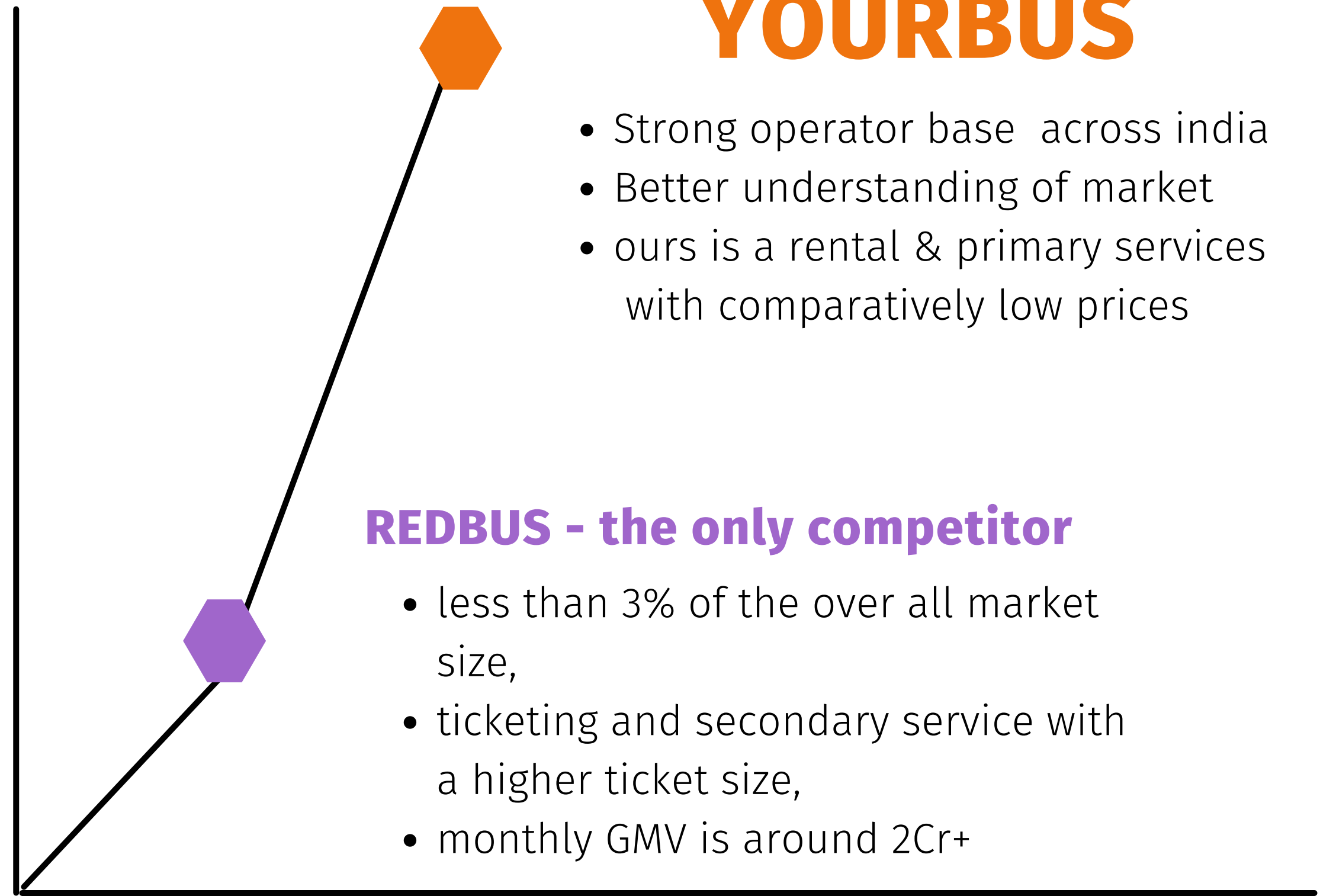
Competitor Approach

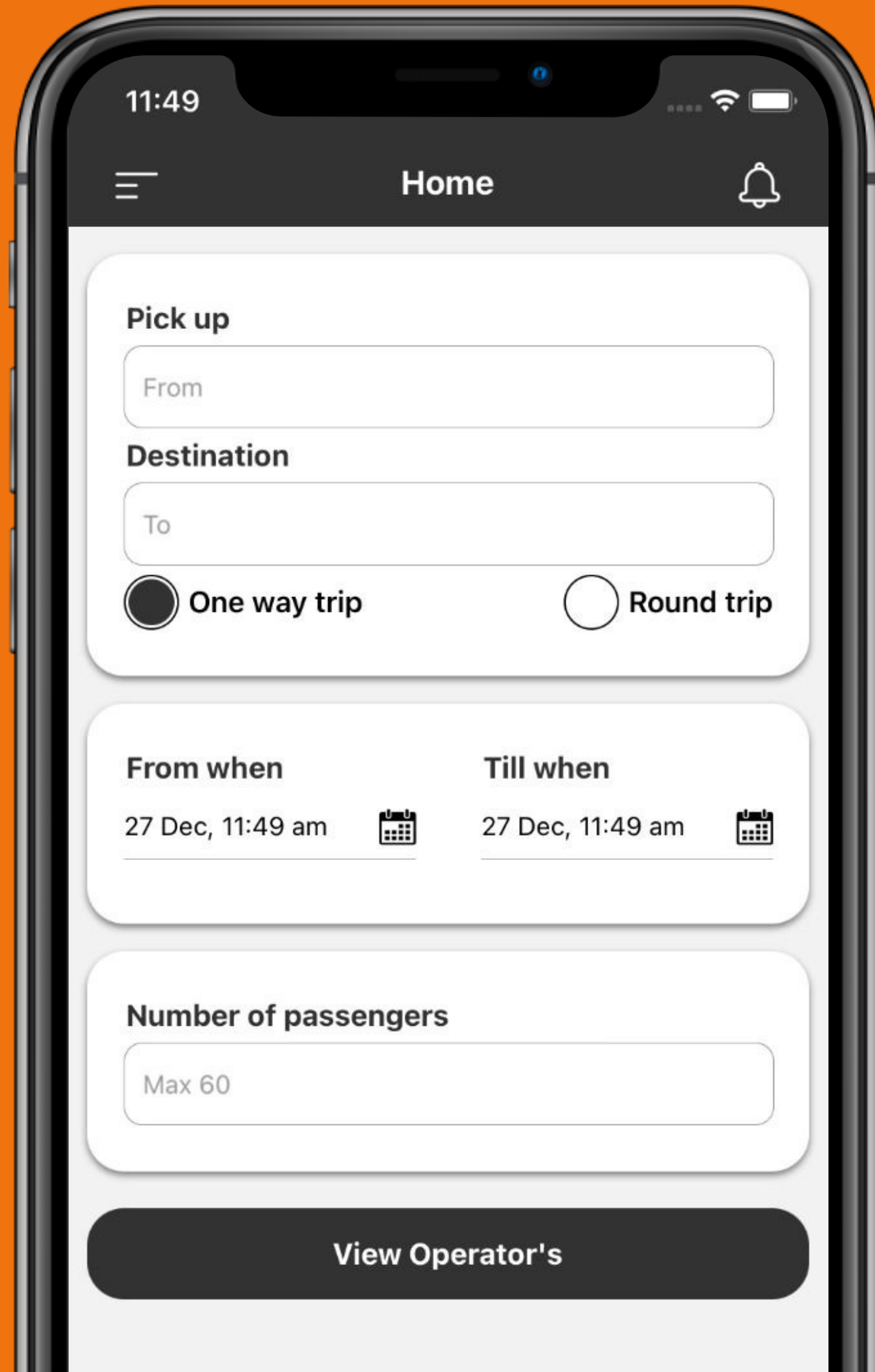
YOURBUS

- Strong operator base across india
- Better understanding of market
- ours is a rental & primary services with comparatively low prices

REDBUS - the only competitor

- less than 3% of the over all market size,
- ticketing and secondary service with a higher ticket size,
- monthly GMV is around 2Cr+



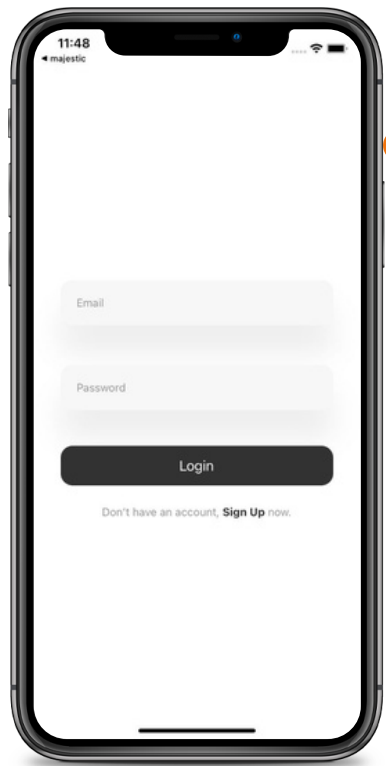


YourBus Mobile APP

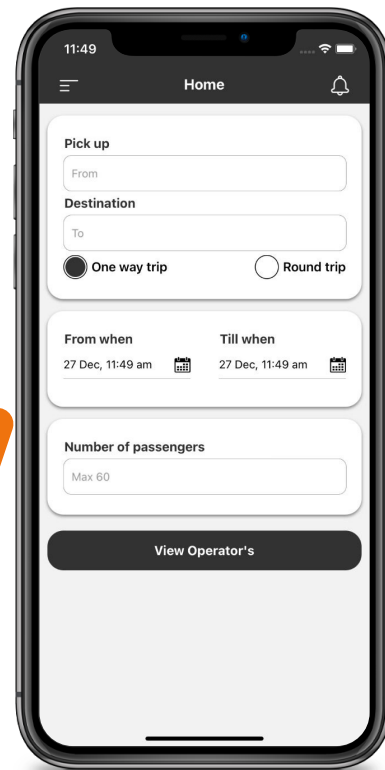
view of the application showing
pickup ,dstination, from and till date
ranges and number of passanger

Business Model

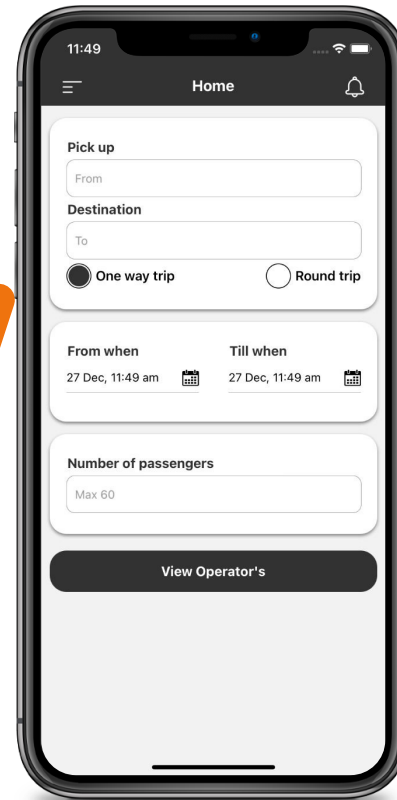
sign up with email and password



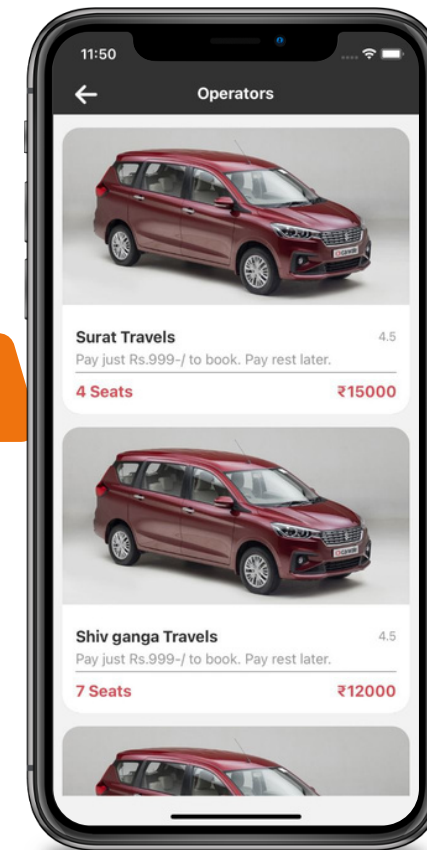
select pick up, destination and no of passengers



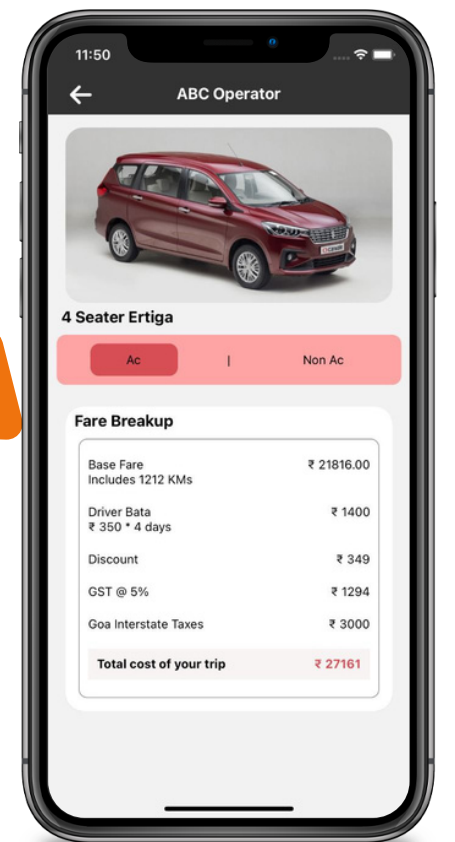
select from and till date range



select traveller



select seater and book



Target Market

Personal Tours

- Friends & Family tours
- Wedding travels
- Special functions
- Teertayatras(piligrimage)

Organizational Gatherings

- Corporate companies
- Special events
- School excursions

overseas expansion

- Advance Booking a vechile for destination local travelling
- Book a service with driver who is able to speak passanger's language

Efficient Team



Dheeraj Ghorpade

Founder

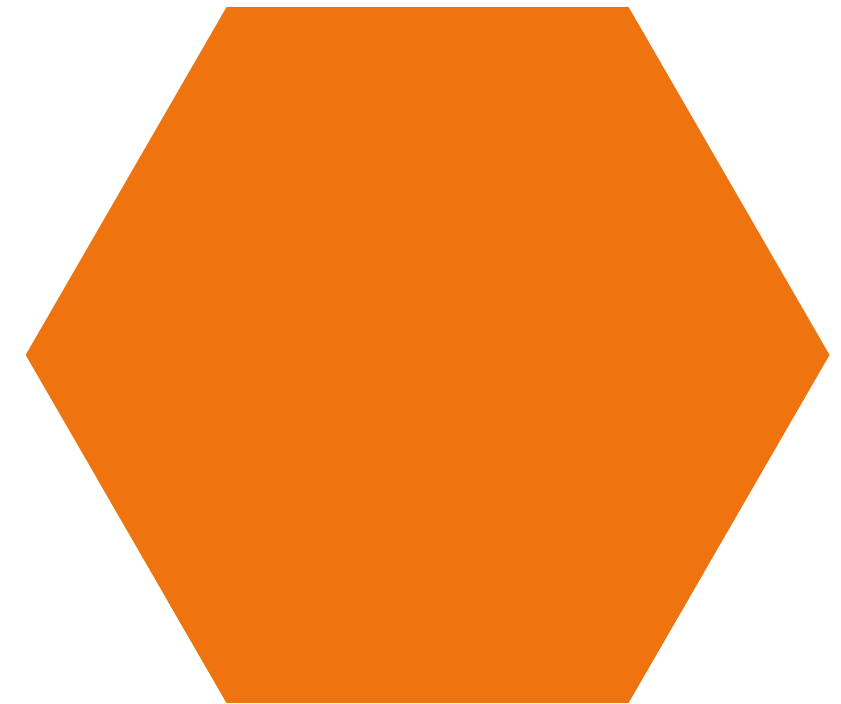
(closely worked with
the team of Cab and
REntal Industries)



Bhaskar HC

Co- FOunder

(worked as full stack developer
for reputed companies)



krishna

App developer



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